

# PROJECT CASE STUDY:

# Cadbury World



## Application

**As with all major tourist attractions Cadbury World relies on its food and drink outlets to provide very necessary refreshments to its visitors.**

The performance of on-site catering is critical in ensuring that the guest experience is maintained at the highest level and F & B revenue continues to be generated. With this in mind all aspects of the catering infrastructure & process must be designed and installed with this in mind.

When Green Cooling was approached by Fat Boys Catering to design and install a new refrigerated storage facility as an important part of Cadbury Worlds catering refurbishment programme, the key design considerations were efficiency, reliable system operation and contingency.

Dave Blinkhorn who headed up the project for Green Cooling noted, "The client required a system that combined efficient performance with a high level of contingency in order to satisfy the projects requirements," continuing, "we specified a high efficiency refrigeration system that utilised the latest variable speed compressors, this provided a package which exceeded the required project specification."

Providing this type of high-level performance is now the norm for Green Cooling who are fast developing a reputation in the market as the refrigeration and cold room provider who delivers high specification refrigeration systems and cold rooms with market-leading efficiency.

## Equipment & Services Provided

- Design, Specification, Project management & Installation
- 1 x GC-NEXGEN digital centralised refrigeration system (MT)
- Complete kitchen refrigeration system (MT)

## PROJECT SUMMARY

Cadbury's operate a large number of facilities, their Cadbury World attraction in Bourneville is their flagship site within the UK and has been designed to illustrate the Cadbury brand's high standards of quality and innovation.

This flagship facility now incorporates a state of the art Green Cooling refrigerated storage system that exhibits industry leading performance, innovation and design in exactly the same manner as Cadbury World itself.